To: Interested Organizations, Institutions, and Individuals

From: Adam Kask, Executive Director, Wisconsin Soybean Marketing
6709 Raymond Rd, Suite 134
Phone: (715) 245-1680

CC: WSMB Directors Date: November 3, 2026

Re: WSMB 2027 Request for Proposals (RFP)

OUR MISSION

The mission of the Wisconsin Soybean Marketing Board is to maximize the profitability of Wisconsin's soybean farmers by investing Wisconsin's checkoff funds in targeted research, promotion, and communication initiatives.

The Wisconsin Soybean Marketing Board (WSMB) is seeking project proposals that are supportive of the WSMB strategic mission statement. WSMB is funded through a checkoff assessment of 0.5% of the net market price of Wisconsin grown soybeans.

WSMB invites a variety of proposals to address issues from many different disciplines. WSMB will undoubtedly continue to fund many of the traditional programs that are supportive of WSMB's mission. If others in your organization are also interested in this RFP, please pass it along. WSMB looks forward to working with all interested parties in the development of projects and programs that support the needs of Wisconsin's soybean farmers.

Funding for these projects is made possible through the National Soybean Checkoff. The checkoff is regulated by USDA's federal marketing order. It should be noted that the source of funding **prohibits the payment of tuition remission and indirect costs**. Principal investigators would be contractors of the WSMB and any project records are subject to audit by an accountant or other agent of the WSMB and USDA.

Included please find the details regarding the application process, proposal cover sheet and project budget forms. **Applications are due in RAMP by close of business on Friday, December 18, 2026**. The WSMB will inform applicants in early March of funding decisions.

If there are any questions, please contact me at (715) 245-1680 or at akask@wisoybean.org. Thank you in advance for your cooperation and interest.

Wisconsin Soybean Marketing Board (WSMB) 2026 Request for Proposals

1. Deadline: The deadline for receipt of proposals to the CALS Research Division is Friday December 18, 2026, end of business day; no exceptions. This deadline is absolute for proposals to be reviewed and approved through campus and delivered to WSMB by noon Monday, December 28, 2026. RSP will email proposals packet to WSMB.
   Please follow all typical steps for a RAMP proposal submission (divisional ancillary budget review, PI certification, etc.)
2. Format of application: The complete proposal should be uploaded into a new RAMP Funding Proposal record as an attachment. The entire proposal must be provided electronically including any appendices.

   A. New applications should include:
   - Proposal cover sheet
   - Project budget form (for each year of the proposed project) Budget detail form
   - Proposal narrative Related appendices

   B. Continuing projects should include:
   - Proposal cover sheet
   - 2027 Project budget form (for the next year of funding requested)
   - 2027 Budget detail form, 1-2 page progress report
   - Statement reflecting any changes proposed within the continuation application
   - Related appendices
   - Copy of original application

   Continuing projects (funded in 2026) need to resubmit copies of the original application with a full budget and a 1-2 page progress report.

   Note: Even though a continuation, a new award and grant ID will be created in RAMP and Workday. WSMB funding guidelines require new awards each year, thus the need for a new RAMP Funding Proposal.

Note for all submissions: In planning projects, PI's should note that they will be expected to adhere to project timeframes, particularly end dates. Because it is the desire of the WSMB to see projects completed within the proposed project period. Requests for no-cost extensions will be carefully scrutinized and there is a high probability of such requests not being approved by the WSMB.

3. RAMP Submission Process:

Each proposal (new and continuing) should route **via a new RAMP funding proposal record for each proposal.** If more than one proposal is being submitted by a PI, create a funding proposal for each, do not combine.

In RAMP, choose **Create Funding Proposal (Grants>Funding Proposal)** and enter information. Please use the specific information below in the following sections/fields.

General Purpose Section:
2. Short title of Proposal: 2027 WSMB – PI Last Name -- Short Title
5. Select the direct sponsor: Wisconsin Soybean Marketing Board, Inc (ID SPN000284)
6. Instrument Type: Grant
7. Primary Purpose of Research: Research
Type of Research: Basic
8. Expected start date: 04/01/2027
9. Submission Instructions: Add "Email the proposal to Adam Kask akask@wisoybean.org and cc Sarah Rudnick, sfryan2@wisc.edu."

Personnel Section:
4b Member edit rights: Enter Sarah Rudnick and CALS Research Division Preaward contact (Megan Maquire, Ryan Dunn, or Martin Lea)

Add Attachment (side menu): Upload request for proposal, proposal, budget, and budget justification

When awards are made in March, please inform Sarah Rudnick. Sarah will work with RSP to move RAMP funding proposal to completed stage and will create the RAMP agreement record from the funding proposal.

More detailed information about how to submit a RAMP funding proposal can be found at https://rsp.wisc.edu/ramp/files/Reference%20Guide_Grants-Funding%20Proposals.pdf. Job Aids can be found at https://rsp.wisc.edu/training/atp-ramp-resources.cfm.

2027 PROPOSAL COVER SHEET

(Required for All Project Proposals)

Project Leader(s) [PI/CoPIs]:	**phone**	**email**

Project Title: (10 words or less)

Pages in this Proposal: _____
Cover Sheets: 1
Application Requirements: _____
Project Budget: _____
Appendix: _____
Total: _____

Targeted Commercial Product or Application (Research Projects Only):

Budget Request

$ _____2027
$_____2028*
$_____2029*
$_____2030*
$_____Total

Multiple year projects are evaluated annually for continued funding

Project Summary: Provide a brief statement in non-technical terms describing the objectives of the project.

Organization to which award should be made:

Board of Regents of the University of Wisconsin System
Research and Sponsored Programs, University of Wisconsin-Madison, 21 N. Park St., Ste. 6401, Madison, WI 53715
Phone: 608-262-3822 Fax: 608-262-5111 Email: preaward@rsp.wisc.edu

2027 PROJECT BUDGET FORM

Project Leader(s) [PI/CoPIs]:
Project Title:
Department:
Organization: University of Wisconsin-Madison

PROPOSED BUDGET SUMMARY

- Supplemental detail may be requested on items of $5,000 or more
- Estimate institutional investment of expenses for review purposes

Funding Request
*If multi-year project, submit budget form for each year.

University Projects Only: Provide detailed narrative to accompany budget summary	
Salaries and Wages Principal Investigators (identify as Faculty or Academic Staff) Graduate Students (Research Assistants) Post-doctoral Students (Research Associates) Undergraduate Students (Student Hourly) Clerical (identify as Classified or LTE) Technical/Support (identify as Academic Staff or Classified) Other (please explain)	
Fringe Benefits	
Tuition Remission *(It is the policy of WSMB that tuition remission costs are not allowed.)*	
Travel Supplies/Services	
Equipment	
Other (please explain)	
Indirect Costs *(It is the policy of WSMB that indirect costs are not allowed.)*	
TOTAL AMOUNT THIS REQUEST	

Detail Budget to Accompany Narrative for University Projects:

University Projects Only:	Line Item Amounts	Totals by Category
Salaries and Wages Principal Investigators (identify as Faculty or Academic Staff) Graduate Students (Research Assistants) Post-doctoral Students (Research Associates) Undergraduate Students (Student Hourly) Clerical (identify as Classified or LTE) Technical/Support (identify as Academic Staff or Classified) Other (please explain) Fringe Benefits – NOTE – Use current year rates in place at time of proposal if different than listed. Principal Investigators: as Faculty (34.7%) as Academic Staff (34.7%) Graduate Students (Research Assistants) (20.7%) Post-doctoral Students (Research Associates) (25.3%) Undergraduate Students (Student Hourly) (1.9%) Clerical: as University Staff (43.1%) as LTE (10.1%) Technical/Support: as Academic Staff (34.7%) as University Staff (43.1%) Other (please explain) Tuition Remission *(It is the policy of WSMB that tuition remission costs are not allowed.)* Travel: Domestic International Supplies/Services (please provide itemized detail) Equipment Non-capital equipment (valued at $500-$4,999 when purchased) Capital equipment (valued at or in excess of $5,000) Other (please explain) Subcontracts (please detail each subcontract individually) Indirect Costs *(It is the policy of WSMB that indirect costs are not allowed.)* **TOTAL**		

2028 PROJECT BUDGET FORM

Project Leader(s) [PI/CoPIs]:
Project Title:
Department:
Organization: University of Wisconsin-Madison

PROPOSED BUDGET SUMMARY

- Supplemental detail may be requested on items of $5,000 or more
- Estimate institutional investment of expenses for review purposes

Funding Request
*If multi-year project, submit budget form for each year.

University Projects Only: Provide detailed narrative to accompany budget summary	
Salaries and Wages Principal Investigators (identify as Faculty or Academic Staff) Graduate Students (Research Assistants) Post-doctoral Students (Research Associates) Undergraduate Students (Student Hourly) Clerical (identify as Classified or LTE) Technical/Support (identify as Academic Staff or Classified) Other (please explain) Fringe Benefits Tuition Remission *(It is the policy of WSMB that tuition remission costs are not allowed.)* Travel Supplies/Services Equipment Other (please explain) Indirect Costs *(It is the policy of WSMB that indirect costs are not allowed.)*	
TOTAL AMOUNT THIS REQUEST	

Detail Budget to Accompany Narrative for University Projects:

University Projects Only:	Line Item Amounts	Totals by Category
Salaries and Wages Principal Investigators (identify as Faculty or Academic Staff) Graduate Students (Research Assistants) Post-doctoral Students (Research Associates) Undergraduate Students (Student Hourly) Clerical (identify as Classified or LTE) Technical/Support (identify as Academic Staff or Classified) Other (please explain) Fringe Benefits – NOTE – Use current year rates in place at time of proposal if different than listed. Principal Investigators: as Faculty (34.7%) as Academic Staff (34.7%) Graduate Students (Research Assistants) (20.7%) Post-doctoral Students (Research Associates) (25.3%) Undergraduate Students (Student Hourly) (1.9%) Clerical: as University Staff (43.1%) as LTE (10.1%) Technical/Support: as Academic Staff (34.7%) as University Staff (43.1%) Other (please explain) Tuition Remission *(It is the policy of WSMB that tuition remission costs are not allowed.)* Travel: Domestic International Supplies/Services (please provide itemized detail) Equipment Non-capital equipment (valued at $500-$4,999 when purchased) Capital equipment (valued at or in excess of $5,000) Other (please explain) Subcontracts (please detail each subcontract individually) Indirect Costs *(It is the policy of WSMB that indirect costs are not allowed.)* **TOTAL**		

2029 PROJECT BUDGET FORM

Project Leader(s) [PI/CoPIs]:
Project Title:
Department:
Organization: University of Wisconsin-Madison

PROPOSED BUDGET SUMMARY

- Supplemental detail may be requested on items of $5,000 or more
- Estimate institutional investment of expenses for review purposes

Funding Request
*If multi-year project, submit budget form for each year.

University Projects Only: Provide detailed narrative to accompany budget summary	
Salaries and Wages Principal Investigators (identify as Faculty or Academic Staff) Graduate Students (Research Assistants) Post-doctoral Students (Research Associates) Undergraduate Students (Student Hourly) Clerical (identify as Classified or LTE) Technical/Support (identify as Academic Staff or Classified) Other (please explain) Fringe Benefits Tuition Remission *(It is the policy of WSMB that tuition remission costs are not allowed.)* Travel Supplies/Services Equipment Other (please explain) Indirect Costs *(It is the policy of WSMB that indirect costs are not allowed.)*	
TOTAL AMOUNT THIS REQUEST	

Detail Budget to Accompany Narrative for University Projects:

University Projects Only:	Line Item Amounts	Totals by Category
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2030 PROJECT BUDGET FORM

Project Leader(s) [PI/CoPIs]:
Project Title:
Department:
Organization: University of Wisconsin-Madison

PROPOSED BUDGET SUMMARY

- Supplemental detail may be requested on items of $5,000 or more
- Estimate institutional investment of expenses for review purposes

Funding Request
*If multi-year project, submit budget form for each year.

University Projects Only: Provide detailed narrative to accompany budget summary	
Salaries and Wages Principal Investigators (identify as Faculty or Academic Staff) Graduate Students (Research Assistants) Post-doctoral Students (Research Associates) Undergraduate Students (Student Hourly) Clerical (identify as Classified or LTE) Technical/Support (identify as Academic Staff or Classified) Other (please explain) Fringe Benefits Tuition Remission *(It is the policy of WSMB that tuition remission costs are not allowed.)* Travel Supplies/Services Equipment Other (please explain) Indirect Costs *(It is the policy of WSMB that indirect costs are not allowed.)*	
TOTAL AMOUNT THIS REQUEST	

Detail Budget to Accompany Narrative for University Projects:

University Projects Only:	Line Item Amounts	Totals by Category
Salaries and Wages Principal Investigators (identify as Faculty or Academic Staff) Graduate Students (Research Assistants) Post-doctoral Students (Research Associates) Undergraduate Students (Student Hourly) Clerical (identify as Classified or LTE) Technical/Support (identify as Academic Staff or Classified) Other (please explain) Fringe Benefits – NOTE – Use current year rates in place at time of proposal if different than listed. Principal Investigators: as Faculty (34.7%) as Academic Staff (34.7%) Graduate Students (Research Assistants) (20.7%) Post-doctoral Students (Research Associates) (25.3%) Undergraduate Students (Student Hourly) (1.9%) Clerical: as University Staff (43.1%) as LTE (10.1%) Technical/Support: as Academic Staff (34.7%) as University Staff (43.1%) Other (please explain) Tuition Remission *(It is the policy of WSMB that tuition remission costs are not allowed.)* Travel: Domestic International Supplies/Services (please provide itemized detail) Equipment Non-capital equipment (valued at $500-$4,999 when purchased) Capital equipment (valued at or in excess of $5,000) Other (please explain) Subcontracts (please detail each subcontract individually) Indirect Costs *(It is the policy of WSMB that indirect costs are not allowed.)* **TOTAL**		

Wisconsin Soybean Marketing Board – Strategic Initiatives

a. Agronomic Production
    i. Weed Control
b. Increased Soy in Livestock Rations – High Oleic
c. High Oleic Soybeans/Soybean Oil
d. New Soybean Uses
    i. Biobased products
    ii. Biofuels (Biodiesel/Renewable Diesel)
e. New Soybean Markets
f. Sustainability
    i. Support of other groups working in this space
    ii. Water Quality
    iii. Watershed Groups/Discovery Farms
    iv. Cover Crops